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## ALL CHILDREN READY TO SUCCEED

The Pre-K for PA issue campaign is working to ensure that all Pennsylvania children are ready to succeed. Our vision is that every 3- and 4-year-old in the commonwealth has access to high-quality pre-kindergarten.

**We know it works.** Access to high-quality pre-k gives all children the opportunity to learn.

- 4-year-olds in Pennsylvania's publicly supported pre-k programs achieved dramatic gains in academic and social proficiency in 2012-13.
- Educational investment must begin in the early years before the achievement gap is too wide and very costly to overcome.
- Despite its benefits, far too many families in Pennsylvania cannot afford to enroll their kids in high-quality pre-k and often resort to programs that lack elements essential to their child's success.

**Pre-k strengthens our schools.** When children arrive ready for kindergarten, classrooms are a more effective place for all kids to learn.

- High-quality pre-k reduces grade repetition and special education costs.
- Students who benefit from high-quality pre-k are more likely to graduate high school, enroll in higher education and have increased lifetime earnings.
- At-risk youth with access to high-quality pre-k are less likely to commit crime later in life.

**Pre-k is a critical investment in Pennsylvania's success.** Early learning investment is a smart choice during challenging economic times.

- ReadyNation, a business leaders' partnership, notes: "We rarely have the luxury of making business investment decisions with as much evidence as we have to support the economic value of investing in early education."
- Every dollar invested in early learning generates over \$2 in local economic impact and up to \$17 in long-term public savings and benefit.
- Other states have successfully implemented pre-k investments with impressive results, including Maryland, Oklahoma, Illinois and others.

**Join us to grow the campaign.**

Pre-K for PA invites citizens, parents, educators, as well as business and community leaders to join us in making high-quality pre-k a visible issue during this critical election year and beyond. We will be a regular source for pre-k information and will conduct outreach in the local community, at public forums, and in the media to spread the word.

## This initiative was launched by a statewide coalition including:

Delaware Valley Association for the Education of Young Children, Economy League of Greater Philadelphia, Fight Crime: Invest in Kids, Mission: Readiness, Pennsylvania Association for the Education of Young Children, Pennsylvania Head Start Association, Pennsylvania Partnerships for Children, Pittsburgh Association for the Education of Young Children, Public Citizens for Children and Youth, and United Way of Greater Philadelphia and Southern New Jersey.